



ENGAGE!

October 6-7, 2010
Las Vegas, NV

Announcing The 2010 ENGAGE! All Families Conference

FOCUS: Engagement Works! — How to Inspire, Implement, and Achieve an Effective Family Engagement Initiative

WHY ATTEND? At a time when public schools are experiencing intense scrutiny and ever increasing demands for continuous student improvement, it has become imperative for school communities to collaborate in the development of concise, comprehensive plans to successfully meet federal standards. Successful school improvement planning must be a carefully developed, long-term program that is data driven and well grounded in proven educational research and best practices. There is no “magic bullet” or quick fix. Effective long-term school improvement is achieved by energizing all stakeholders to successfully meet the needs of their students.

The 2010 Engage! All Families Conference will provide school communities with an action plan to experience sustained academic success by exposing a clear path to a positive school culture that engages all parties to meet successfully their district and/or school-wide mission. This cohesive approach creates a network of integrated relationships between leaders, staff, and families to insure communication, eliminate isolation and generate a plan for all students to achieve at a high level.



Success in family engagement and improved learning outcomes is determined by cultivating individual and organizational excellence that produces results. We can help you get started on your way to a successful and rewarding family engagement plan.

WHAT IS COVERED? Here are just a few of the many learning areas that will be presented:

- Parent/Family Engagement - Why and How it Works
- Creating a Welcoming Environment
- Effective Two-Way Communication
- Partnerships and Collaboration
- Support for Home Learning
- Degree of Engagement
- "Ed" Coaching for Long-term Success
- Using Surveys and Data to Measure Your Engagement Level and Efficacy
- 2-Day Training of Trainers Workshop (Optional - additional fees apply)

WHO SHOULD ATTEND? The Engage! All Families Conference is designed to meet the professional development and training needs of parents, directors, school board members, administrators, educators, parent and Title 1 coordinators, home visitors, education managers, administrative assistants, and other childhood support staff.

ENGAGE! ALL FAMILIES



Conference Rates / Online Registration: Registration for The Engage! All Families Conference is \$349.95. Because family engagement programs are generally more productive and effective utilizing a team approach, we encourage you to take advantage of the \$50 Discount we offer to teams that register three or more attendees at the same time.

For Online Registration: www.familyfriendlyschoools.com/engage

Questions? Questions about the conference? E-mail Joan Gillespie at joan@familyfriendlyschoools.com or call 1-800-890-7794, ext. 223.

Conference Location/Hotel Information:

The Alexis Park Resort Hotel Conference Center
NOTE: The Alexis Park is a "non-gaming" hotel.

375 East Harmon Avenue
Las Vegas, NV 89169
(800) 582-2228 • <http://www.alexispark.com>



Online Hotel Booking (Alexis Park Resort):

<https://www.reservations-page.com/C00308/H01834/be.ashx?pc=FAMILY>

Hotel Booking By Phone (Alexis Park Resort):

1. Please call reservations at the resort 1-800-582-2228 (in the Continental U.S.) or 1-702-796-3322.
2. Ask for reservations.
3. Please ask for the group block Family Friendly Schools. Guest will receive \$69.00 contracted suite rate – 1 complimentary breakfast buffet, 1 per suite, per day.

For Conference Registration by Fax or Postal Mail:

Note: For multiple attendee registration, please use multiple forms, register online, or call 1-800-890-7794, ext. 223

BILL TO:		ATTENDEE INFORMATION:	
Name		Name	
Address		Address	
City/State/Zip		City/State/Zip	
Email/Phone		E-mail/Phone	
CHOOSE PAYMENT METHOD			
Cash	<input type="checkbox"/>	Check	<input type="checkbox"/>
Credit Card	<input type="checkbox"/>	VISA	<input type="checkbox"/>
	<input type="checkbox"/>	AMEX	<input type="checkbox"/>
		MASTER	<input type="checkbox"/>
		DISCOVER	<input type="checkbox"/>
CC Account No.		Expires	
Purchase Order	<input type="checkbox"/>	PO Number	
Signature			

The "Trainer of Trainers" Workshop:

(Optional Workshop - Additional fees apply)
We invite you to attend the pre-conference (Oct. 4-5) Trainer of Trainers (TOT) two-day workshop. The purpose of the TOT is to prepare to become a FFS Engage! All Families Workshop facilitator and trainer. Family Friendly Schools works with educators and families in creating partnerships that effectively engage children in learning. Essentially, we help schools improve family engagement utilizing a process that is research-based, yet built on practical methods of connecting schools and families.

Family Engagement has been proven to positively affect student learning outcomes, graduation rates, college placement, as well as improving the adequate yearly progress (AYP) ratings of a school.

For our important work, FFS is seeking accomplished, sincere people, with the talents and image to represent us and have the potential to develop the skills to facilitate our seminars as you continue working your own business. Although registration for this workshop is available online, you are encouraged to contact Mr. Don Converse by e-mail at don@familyfriendlyschoools.com. Don will be happy to answer your questions and help you determine the next steps on your way to becoming a Family Friendly Schools Certified Trainer.

Special Savings: Attendance at the two-day Engage! All Families Conference is included at no charge for registrants of the Trainer of Trainers Workshop!

