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For Immediate Release

**The Engage! All Families Institute --- Support, Achieve, Succeed**

(Atlanta, GA --- January 10, 2006) Dr. Steve Constantino, founder of Family Friendly Schools has had immeasurable success at Stonewall Jackson High School turning around one of the countries lowest performing high schools into *Time Magazine's* School Of The Year in 2002. He measured and mastered family engagement within a school district and today, as a sought after speaker, his mission is to advance the processes and programs that he invented as principal at Stonewall Jackson. To make this goal a reality he has developed, with a team of engagement specialists The Engage! All Families Institute, a customized district event focusing on the research, philosophies, and processes of family engagement.

The Engage! All Families Conference Topics including the following:

1. A Practical Path to Apply Forty Years of Research - strong schools/families involved in the engagement process to produce measured results
2. Understanding the Process of Change – requires of new thinking
3. Developing a Culture of High Achievement – addressing the importance of school culture, organizational improvement, and the inclusion of family engagement to produce (C3) A Cohesively, Connected Culture
4. Nurturing Organization Growth in the Era of Relationships – creating a network of integrated relationships between leadership, staff and families so that all are united under one purpose
5. The Importance of Promoting Parent Leadership – engaging disenfranchised families/caregivers and equip them with leadership skills to become a part of the educational process

Sue Ferguson, chair of the National Coalition for Parent Involvement states, “Your first hand experience as a principal creating a family-friendly high school is testimonial to the incredible accomplishments made when all families engage. Schools, school districts and their communities will be the beneficiaries of your experience and training.”

To ensure Family Friendly Schools is reaching all levels of educators and parents with the engagement message the are offering a variety of interactive events such as Engage! All Families Conference and the customized district Engage! All Families Institute. Other events include; The Family Friendly Schools Mastery Seminar Series focusing on critical issues facing today's educators, and EdCoach™ an executive coaching for senior level administrators. An Engage! All Families Conference is scheduled for October 2006 , in Atlanta.

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To learn more about Engage! All Families conferences, or if you would like to interview Dr. Constantino, gain media access to a keynote or conference or would like a copy of his book, *Engaging All Families*, published in 2003 visit on the web at [www.familyfriendlyschools.com](http://www.familyfriendlyschools.com) or contact Brent Sapp, president of Family Friendly Schools at 800.899.7794

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